



Metrolink Station Non-Motorized Accessibility Strategy

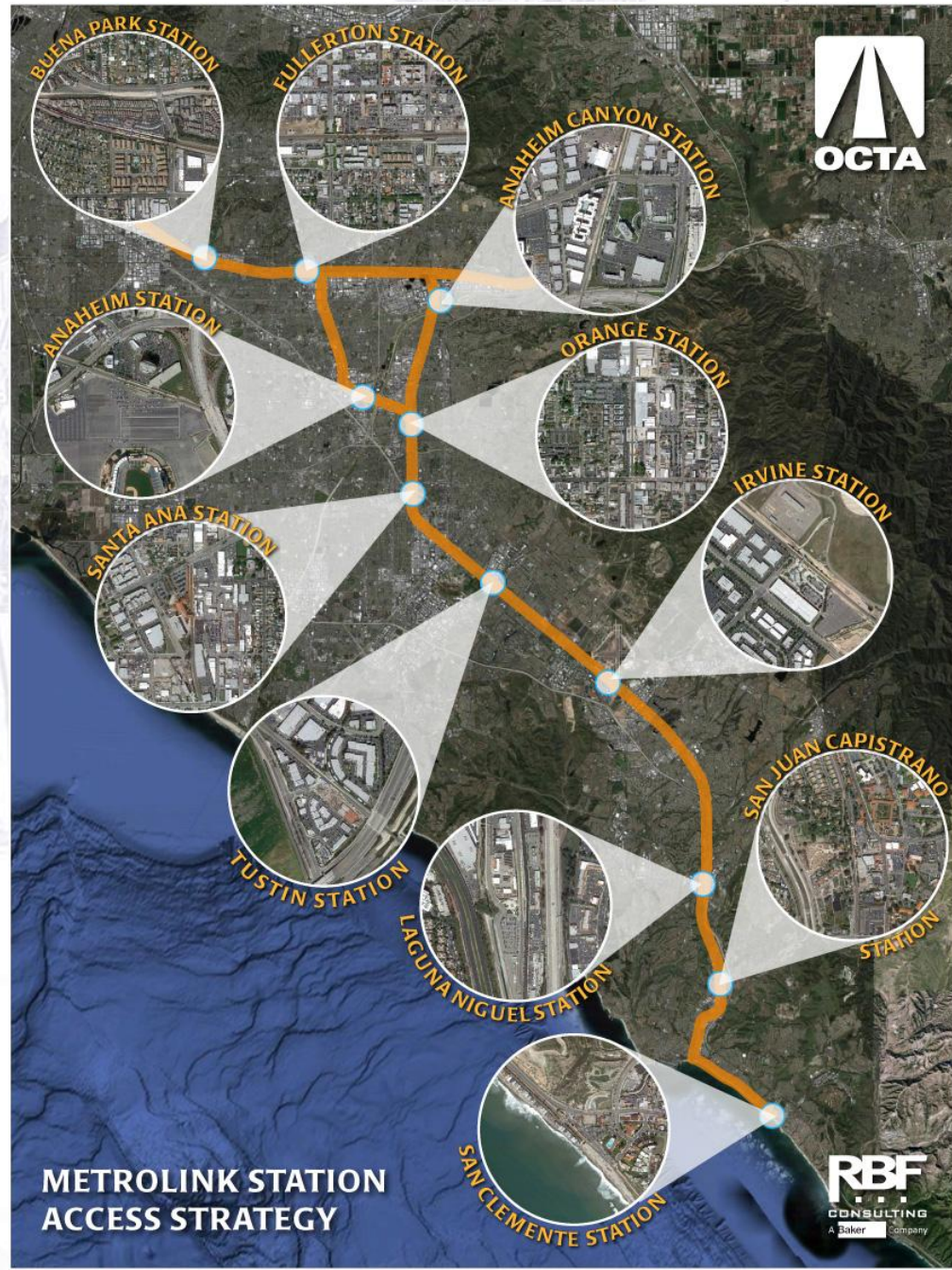


Bicycle/Pedestrian Subcommittee

September 18, 2012

Project Overview

- Accessibility Strategy will evaluate:
 - Bicycle & Pedestrian Access
 - 11 Metrolink Stations in Orange County



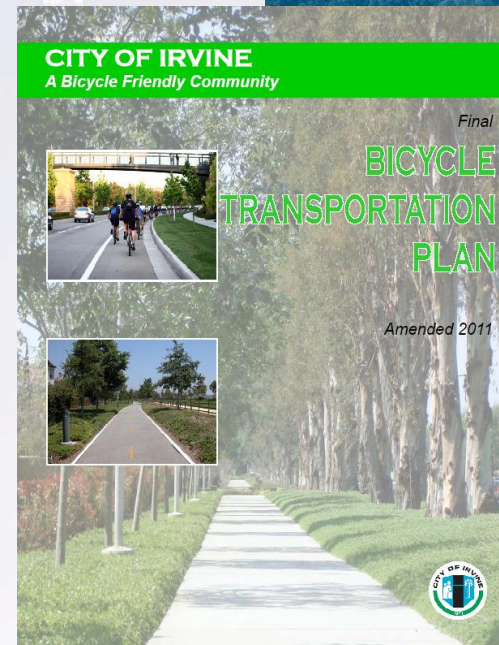
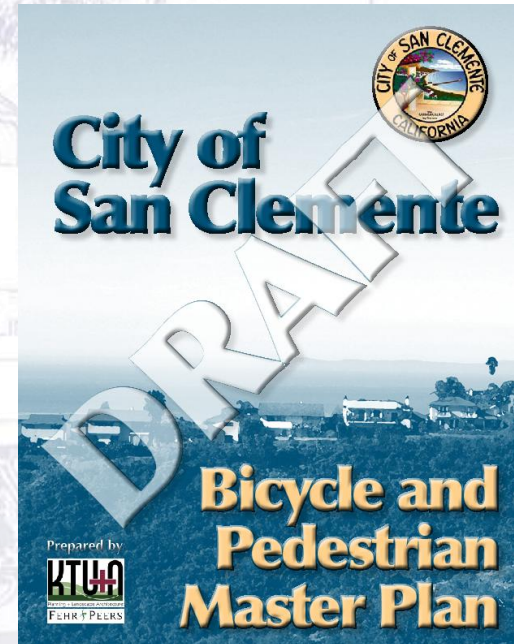
Project Overview

- Key Tasks:
 - Measure Accessibility by Station
 - Coordinate with City Representatives
 - Account for City Projects and Plans at each Station
 - Develop Toolbox of Strategies
 - Coordinate with SCAG on Toolbox



Project Overview

- Key Tasks (cont’):
 - Develop List of Improvements by Station
 - Coordinate List with City Representatives
 - Prioritize Improvements
 - Identify Funding Sources
 - Position Cities for Future Improvements



Project Schedule

Summer 2012

- Begin Project

Fall 2012

- Field Work & Community Input

Winter 2013

- Draft Improvements List

Spring 2013

- Complete Strategy
- Present at OCTA Board/Committees
 - Bicycle-Pedestrian Subcommittee, Rail TAC
 - Board of Directors, Transit Committee

Dynamic Community Engagement

- Meetings with OCTA Committees
- Booths at 3 Community Events:
 - Orange Farmers Market (Sept. 22)
 - OC Great Park Farmers Market (Sept. 30)
 - San Juan Capistrano Art Fair (Oct. 13)



**Help us make it easier to
walk or bike to Metrolink!**

Metrolink Station Non-Motorized Access Strategy



Dynamic Community Engagement

- Twitter



- Facebook



- OCTA Newslink & OCTA Website



Dynamic Community Engagement

- MetroQuest Online Survey
 - Flyers at Stations and Local Businesses
 - City and Interest Group Website Posts
 - Intercept Surveys at Stations



MetroQuest Website

OCTA Metrolink Access

Progress



Compare Yourself

1

INTRODUCTION

2

SURVEY

3

INTERACTIVE MAP

4

SUBMIT SURVEY

Stay Involved

Thank you for your participation.

Comments are submitted automatically.

The information you provided will assist OCTA in determining needs and priorities for improving pedestrian and bicycle access to the Metrolink stations.

Please provide your contact information below for a chance to **win FREE Metrolink passes and OCTA promotional prizes!**

Tell us about yourself (optional)

Please enter as much information as you are comfortable providing. This information helps us better understand your input.

Name	Address	Name
Address	City	State
Gender <input type="text"/>	Age <input type="text"/>	

Yes, I'd like to stay involved and receive emails related to this and other OCTA bike/ped programs.

Submit



MetroQuest Website

Acceso OCTA Metrolink

1 INTRODUCCIÓN

2 ENCUESTA

3 MAPA INTERACTIVO

4 **Manténgase Involucrado**

Gracias por su participación.

Comentarios se envían automáticamente.


La información que usted proporcionó ayudará a OCTA a determinar las necesidades y prioridades para mejorar determinar acceso para los peatones y bicicletas en las estaciones de Metrolink.

¡Proporcione por favor su información de contacto abajo para una oportunidad de **ganar los pasos LIBRES de Metrolink y OCTA premios promocionales!**


Cuéntenos sobre usted (opcional)
Por favor entre toda la información que quiera. Esta información nos ayuda a comprender sus comentarios.

Nombre	Dirección	Ciudad
Estado	Código postal	Correo electrónico
Sexo <input type="text"/>	Edad <input type="text"/>	

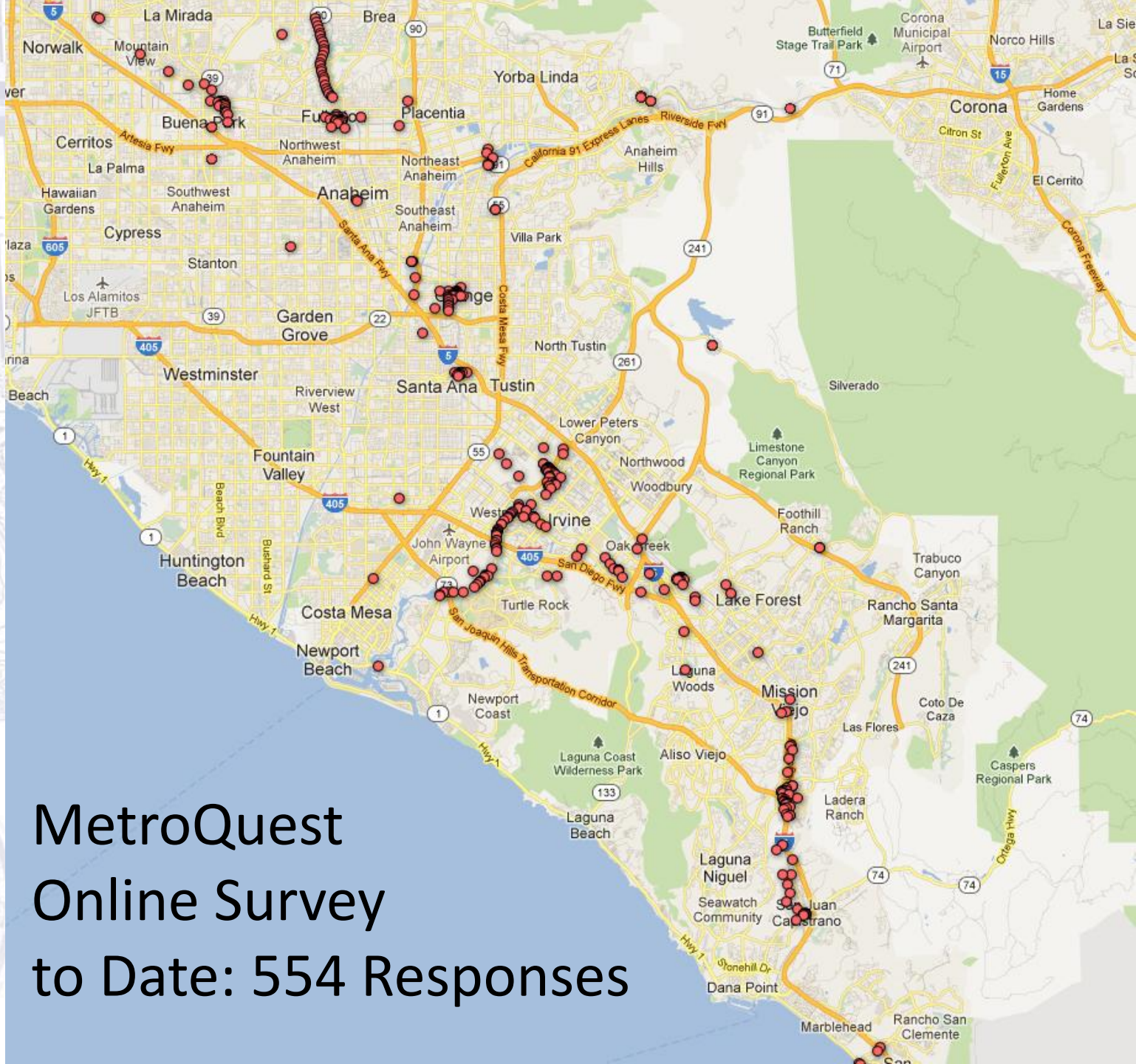
Sí, yo quiero permanecer involucrado y recibir correos electrónicos relacionados a este y otros programas de bicicleta y de peatones de OCTA.



OCTA
RBF
CONSULTING
A Baker Company



Powered by
MetroQuest



MetroQuest
Online Survey
to Date: 554 Responses

Call to Action

- Please Provide Your Input!
 - Challenges & Potential Solutions
- Complete & Promote the Online Survey
<http://metrolinkaccess.metroquest.com/>
- MetroQuest Survey ends October 20!





Thank You!

For Additional Information Contact:

Carolyn Marmaradlo

Associate Transportation Analyst,

OCTA

(714) 560-5748

cmamaradlo@octa.net

Resources Available

- Metrolink Customer Satisfaction Survey (2012)
- Metrolink Parking Management Study (2011)
- Metrolink Station Capital Improvement Program Study (2012)
- OCTA & Anaheim Bike Sharing Programs (2012)
- 4th District Bikeways Collaborative (2011)
- Commuter Bikeways Strategic Plan (2009)